

Inforad Survey. Sample size 1491

1. Gender

Male: 93%

Female: 7%

2. Age

17-24: 4%

25-34: 12%

35-44: 21%

45-54: 25%

55+: 38%

3. Please give your reasons for buying an Inforad

To be alerted to accident blackspots: 39%

To be alerted to camera sites: 85%

To be more aware of road speed limits: 59%

4. Have you previously owned or used any other type of speed camera locator?

No: 79%

Yes: 21%

5. Have you ever had a speeding ticket?

No: 37%

Yes: 62%

6. Do you find Inforad easy to use?

No: 2%

Yes: 98%

7. Do you find the website easy to use?

No: 4%

Yes: 96%

8. Since using Inforad do you feel that you generally drive more safely?

No: 10%

Yes: 89%

9. Since using Inforad do you feel you are more aware of speed limits?

No: 6%

Yes: 93%

10. Since using Inforad do you feel that you are more aware of your speed?

No: 6%

Yes: 94%

11. Do you think that drivers using devices such as Inforad should receive an insurance discount to recognise their contribution to road safety?

No: 13%

Yes: 87%